

# ALTA GENETICS

## VIRTUAL DAUGHTER TOUR

TUESDAY 17TH JANUARY 3.30PM - 5.00PM  
PARK LAKE MOTEL WYNDHAM STREET, SHEPPARTON

Drinks & Light Finger Food Provided

RSVP would be appreciated to your local Alta representative



**THE VIRTUAL VIDEO TOUR will include many daughters from Australia and Overseas on display. International Guests will be in attendance to provide updated information on several topics.**

**WE ARE FORTUNATE ENOUGH TO HAVE SEVERAL HIGH PROFILE INTERNATIONAL GUESTS WITH US FOR DAIRY WEEK.**



**Mr Roger Turner**

Roger has been employed by Alta Genetics since 1993. Roger is one of four North American regional sire analysts and is also an International Sales Manager for multiple countries including Italy, Japan, Taiwan, Korea, Vietnam and Thailand. Roger's young sire and genetic selection responsibilities include all of Canada, as well as Michigan, Indiana and Washington in the United States. Previous responsibilities at Alta have included live cattle and embryo exports, live cattle sales management and assisting with semen marketing. Ensure you take a minute to talk to Roger at our booth on what is new and exciting with genetics in Canada.



**Mr Andy Smith**

Andy is making his first visit to Australia and he comes with Cogent Breeding Services in his role as progeny evaluator. Andy comes from a strong stud cattle background, he now has the opportunity to see many daughters of the current Cogent Bull Team along with running the visions young sire testing programme. To find the latest on Cogent Breeding be sure to take the chance to talk to Andy this week.



**Dr Nate Zwald**

Dr Nate Zwald has been with Alta Genetics for over 8 years and is currently the Sr, Director Global Strategy & Marketing. Nate has been responsible for the development of Alta's ConceptPlus evaluation, and was instrumental in the development of the Alta Advantage program in the USA, and more recently has been overseeing the program as it expands globally including Australia. If you are interested in genomics you won't find a more passionate and informative person than Nate. So make sure you make yourself known to Nate at our booth.

*Be sure to stop by the  
Alta Genetics Stand at IDW 2012*



Create Value ▲ Build Trust ▲ Deliver Results

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